

Eligibility: The *Just Judie* quilt competition sponsored by Marcus Fabrics® is open to all quilters via participating quilt shops.

Contestants must be at least 18 years of age by December 31, 2012, and must be legal residents of the U.S. Employees of Marcus Fabrics and its affiliates, advertising, sponsoring, and promotional companies and their immediate family members are not eligible. This contest is void where prohibited by law. Due to legal requirements outside of the United States, the contest is restricted to the United States. Marcus Fabrics reserves the right, in its sole discretion, to change these official rules at any time.

Finalists and winners will be required to execute an affidavit of eligibility, compliance with contest rules, and release of liability, as well as a confidentiality agreement. No finalist or winner will be allowed to release any information about the *Just Judie* contest without the express permission of Marcus Fabrics.

Quilt Guidelines & Requirements:

THEME: Contestants are encouraged to enter quilts that celebrate the fabrics and style of Judie Rothermel and/or the 25th anniversary of her fabric designs.

The entry period for the *Just Judie* quilt competition is January 1 thru July 31, 2013, inclusive. All entries must be original designs, or original interpretations of traditional designs, and must be the individual design work of the contestant. Quilts designed by a contestant, but made and/or quilted by others, are eligible, but proper credit must be given to all involved in the actual completion of quilts and/or quilt tops.

FABRICS: Each entry must use recognizable amounts of at least 10 prints from the **Judie Rothermel 25th Anniversary Collection** for Marcus Fabrics. The Collection includes 25 prints plus one 108" wide backing; fabrics will be available in participating shops starting January 1, 2013. In addition to the 10 prints from the Anniversary line, contestants may use any other Judie Rothermel fabric produced over the past 25 years. Only Judie Rothermel fabrics may be used in the quilt, except that the backing may be plain muslin, and/or a Judie Rothermel print, and/or a Centennial solid.

SIZE: Finished quilts must measure between 40" and 80" on each side for a minimum size of 40" x 40" and a maximum size of 80" x 80".

JUDGING CRITERIA: Entries will be judged on creative design, technique, workmanship, skill level shown by the quilter, adherence to competition guidelines, and overall impact of the entry.

To Enter: Contestants must be sponsored by a quilt shop in the United States which has purchased the Judie Rothermel 25th Anniversary Collection for Marcus Fabrics. The entry form (whether downloadable or printed) has a space for the sponsoring shop to sign. Forms without the signature of a sponsoring shop will be rejected.

- Each entry will include (1) clear photograph of an entire, single completed quilt (consisting of three layers and quilted by hand and/or machine), and (1) clear photograph showing a detailed section of the quilt, made using any technique(s).
- Each entry requires a completed entry form, which can be downloaded from the Marcus Fabrics website, www.MarcusFabrics.com, or obtained at participating quilt shops.
- Contestants must provide a working email address and agree to respond within 24 hours of any email sent to them by employees of Marcus Fabrics.
- Entries can be sent via email to: JustJudieContest@MarcusFabrics.com (with entry form and photos as attachments) or via US Postal Service or other delivery service to Marcus Fabrics, Attn: Just Judie Contest, 980 Avenue of the Americas, New York, NY 10018.
- Entries must be post-marked no later than **JULY 31, 2013**. Marcus Fabrics is not responsible for mail or shipping problems or delays, internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters, or acts of man or God.

Contest entrants agree to abide by the terms of these official rules and by the decisions of the contest judges, which are final on all matters pertaining to the contest. All electronic entry materials become the property of Marcus Fabrics.

JUDGING: Marcus Fabrics will review all submissions and select 25 finalists by **AUGUST 15, 2013**. Finalists will be asked to send their quilts to Marcus Fabrics in New York for final judging and photography. Finalist quilts must include a 4" hanging sleeve and a label on the back.

Decisions of the judges are final and binding, and not subject to challenge or appeal. Finalists will be selected based on the design, technique, workmanship, skill level shown by the quilter, creativity, and overall impact of the entry.

Final judging among the 25 finalists' quilts will occur by **SEPTEMBER 30, 2013** with winners notified by **OCTOBER 12, 2013**. A complete list of winners will be available on the Marcus Fabrics website in Fall 2013.

PRIZES: Each of the 25 finalists will receive a generous gift pack valued at a minimum of \$150, filled with assorted quilting essentials from Marcus Fabrics and contest sponsors including Simplicity Creative Group, Prym Consumer USA, Inc., Pellon USA, Martingale. will receive a prize from Marcus Fabrics. In addition, the Grand Prize winner receives \$2,500 cash plus a Brother sewing machine; Second Prize, \$1,000; Third Prize, \$500. Prizes are not redeemable for cash.

In addition, the **quilt shop** sponsoring the Grand Prize winning quilt will receive a visit from Judie Rothermel!

PUBLICITY – Finalist Entries: The top finalists' quilts may be displayed at Fall International Quilt Market in October, 2013 and at other events as decided by Marcus Fabrics. Finalist quilts will remain the property of the entrants but may be displayed by Marcus Fabrics at various shows or locations or in print or digital publications for up to 18 months after submission. Acceptance of Finalist status and/or a prize constitutes winners' permission to use their names, likenesses, cities and states, and to be photographed for advertising and publicity purposes, without additional compensation except where prohibited by law. All applicable Federal, state and local laws and regulations apply.